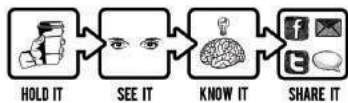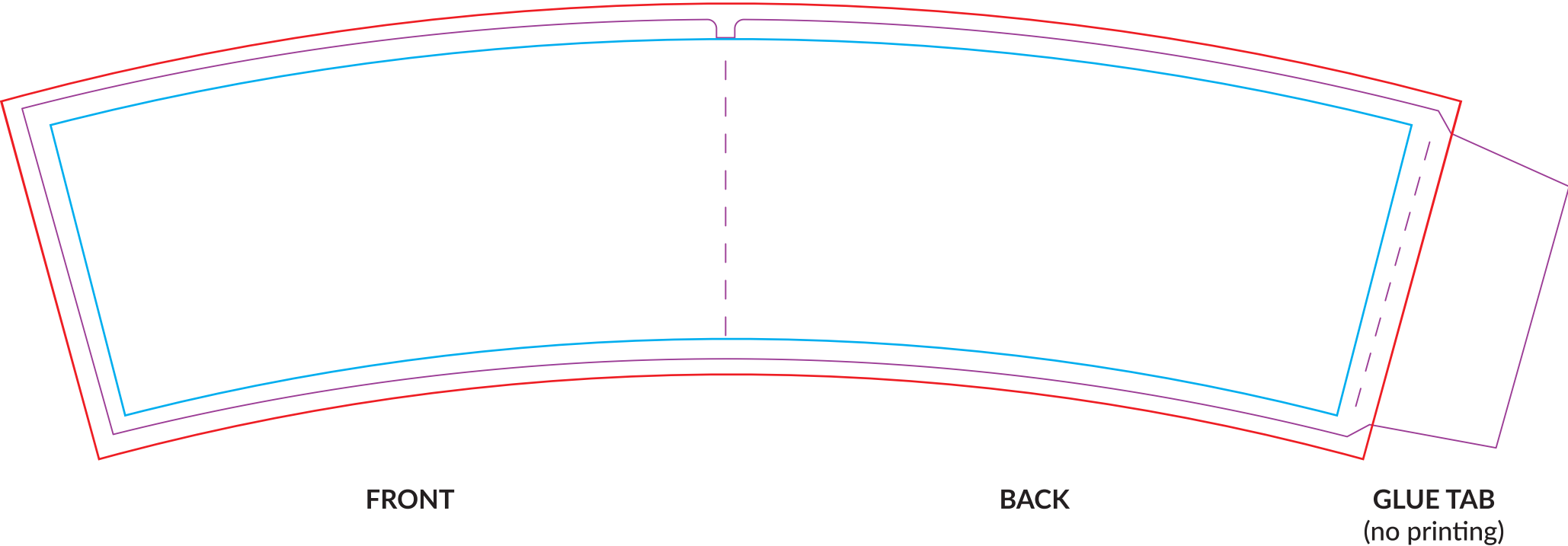- Create in Adobe Illustrator in CMYK and save as .ai or .pdf.
- Work in layer labeled ARTWORK.
- All logos and artwork must be vector.
- Any linked graphics must be embedded.
- Package all fonts or turn type to outlines.
- Avoid using serif, delicate script, or ornate typefaces for reverse type at small sizes.
- 6 colors maximum. Create a spot color swatch for each color and name as PMS number.
- Place art within this artboard. A 17% arc will be added in prepress to accommodate the shape of the sleeve. Some distortion may occur.

- **SAFETY ZONE.** Keep important text and logos inside this line.
- **DIE LINE.** Where the sleeve will be trimmed.
- **BLEED.** Extend background art to this line.

Proof Sample - For Layout and Arc Reference

FRONT

BACK

GLUE TAB
(no printing)

HOLD IT SEE IT KNOW IT SHARE IT

Proof created on:

Sleeve a Message™