

## Custom Printed Sleeves

Customized coffee cup sleeves are the perfect way to market your business, commemorate a special event, or simply add a smile to someone's morning coffee routine. Safe and sustainable, our sleeves are designed specifically to keep your customers engaged, getting your message across clearly and effectively. There is no minimum to purchase and you can include up to 20 designs in a single order.



## Original Sleeves

- \* Digital print
- \* Available blank or customized
- \* One case minimum (1800 sleeves)
- \* 3-4 week lead time
- \* CMYK color matching
- \* Full coverage not available / restricted print area
- \* Variable printing, up to 20 designs



## Premium Sleeves

- \* Flexographic print
- \* Customizable
- \* Five case minimum (12,000 sleeves)
- \* 4-6 week lead time
- \* PMS spot color matching
- \* Full coverage printing available
- \* Variable printing, up to 4 designs



# Original Sleeve Pricing Guide



	KRAFT EMBOSSSED STOCK   10-24 oz				WHITE EMBOSSSED STOCK   10-24 oz			
	1-4 cases	5-9 cases	10-19 cases	20+ cases	1-4 cases	5-9 cases	10-19 cases	20+ cases
Blank	0.052	0.050	0.049	0.048	0.055	0.052	0.051	0.050
Black (one side)	0.070	0.066	0.064	0.063	0.073	0.068	0.066	0.065
Black (two sides)	0.083	0.079	0.076	0.074	0.085	0.081	0.079	0.076
Color (one side)	0.076	0.073	0.070	0.069	0.079	0.075	0.073	0.072
Color (two sides)	0.088	0.084	0.082	0.081	0.091	0.086	0.084	0.083

	KRAFT CORRUGATED STOCK   12-24 oz, 10-20 oz, 8 oz				WHITE CORRUGATED STOCK   12-24 oz, 10-20 oz, 8 oz			
	1-4 cases	5-9 cases	10-19 cases	20+ cases	1-4 cases	5-9 cases	10-19 cases	20+ cases
Blank	0.057	0.052	0.050	0.049	0.061	0.060	0.055	0.053
Black (one side)	0.074	0.070	0.068	0.066	0.079	0.075	0.073	0.070
Black (two sides)	0.086	0.083	0.079	0.077	0.091	0.086	0.084	0.083
Color (one side)	0.081	0.076	0.074	0.073	0.085	0.081	0.079	0.076
Color (two sides)	0.093	0.087	0.085	0.084	0.097	0.092	0.090	0.087

Price shown above is price per sleeve.

**PRINT:** CMYK digital print. White ink and full bleed not available on digitally printed sleeves.

**SETUP:** \$35 fee for new artwork formatting. Custom design work is billed at \$50/hr, prorated to half hour.

**PACK SIZE:** 1,800 sleeves/case. Orders outside of standard pack size will incur a \$25 fee per split case.

**MOQ/ORDER STEP QUANTITY:** 600 sleeves.

**LEAD TIME:** 3-4 weeks after art approval and payment receipt. Subject to change.

**SHIPPING:** Shipping rates are quoted per order, and depend on delivery location.

**ARTWORK REQUIREMENTS:**

Vector artwork is preferred. Artwork should ideally be created in Illustrator and submitted as an Adobe pdf.

Raster art (photos, photoshop art) must be at least 300 ppi.

All images and linked graphics must be embedded or packaged. All text must be outlined or fonts packaged with artwork.

Custom design services are available at a rate of \$50 per hour, prorated to the half hour.



# Premium Sleeve Pricing Guide



	KRAFT EMBOSSED STOCK   10-24 oz, 8 oz				WHITE EMBOSSED STOCK   10-24 oz, 8 oz			
	5-9 cases	10-19 cases	20-53 cases	45+ cases	5-9 cases	10-19 cases	20-53 cases	45+ cases
<b>1 color</b>	0.0659	0.0606	0.0554	0.0475	0.0856	0.0788	0.0719	0.0616
<b>2 colors</b>	0.0715	0.0658	0.0601	0.0515	0.0909	0.0837	0.0764	0.0655
<b>3 colors</b>	0.0771	0.0709	0.0648	0.0555	0.0963	0.0886	0.0809	0.0693
<b>4 colors</b>	0.0827	0.0761	0.0695	0.0595	0.1016	0.0935	0.0853	0.0731
<b>5 colors</b>	0.0883	0.0812	0.0742	0.0636	0.1069	0.0984	0.0898	0.0770
<b>6 colors</b>	0.0939	0.0864	0.0789	0.0676	0.1122	0.1033	0.0943	0.0808

Plate Fees	
<b>1 color</b>	\$125.00
<b>2 colors</b>	\$208.33
<b>3 colors</b>	\$291.67
<b>4 colors</b>	\$375.00
<b>5 colors</b>	\$458.33
<b>6 colors</b>	\$541.67

Price shown above is per sleeve.

Plate fees are incurred for new artwork. 10-24 oz and 8 oz plates not interchangeable.

**PRINT:** Flexographic print. PMS spot color or CMYK. This pricing guide assumes a job can be completed with standard water-based inks. Specialty inks will increase the sleeve cost. Examples include: UV, metallic, neon, and premium inks that require special pigments. Due to variables in ink and paper cost, pricing is subject to change. White sleeves available in matte or gloss; Kraft sleeves are matte.

**SETUP:** Plate fees are incurred for new artwork. 10-24 oz and 8 oz plates not interchangeable.

Custom design work is billed at \$50/hr, prorated to half hour.

**PACK SIZE:** 2,400 sleeves/case.

**MOQ/ORDER STEP QUANTITY:** Five cases, 12,000 sleeves.

**LEAD TIME:** 4-6 weeks for 10-24 oz sleeves; 6-8 weeks for 8 oz sleeves. Lead time begins after art approval and payment receipt. Subject to change.

**SHIPPING:** Shipping rates are quoted per order, and depend on delivery location.

Flexographic printing is subject to 10% over/under in production. Jobs will be billed according to the final quantity of sleeves produced within this allowance.

**ARTWORK REQUIREMENTS:**

Artwork must be created in Illustrator and submitted as an Adobe pdf. Vector artwork is preferred and required for some artwork. Raster art (photos, photoshop art) must be at least 300 ppi.

All images and linked graphics must be embedded or packaged. All text must be outlined or fonts packaged with artwork.

6 colors maximum. For PMS color matching, create a spot color swatch for each color and name as PMS number.

Custom design services are available at a rate of \$50 per hour, prorated to the half hour.



## Custom Printed Coasters

Our collection of custom printed coasters options offer a unique and affordable way to promote your business or commemorate the most special of occasions. Our products are durable, recyclable, and available in multiple of sizes and shapes. We require no minimum and you can request up to 20 designs in a single order.

COASTERS - 3.5 inch, 60 pt. (Round or Square)							
	125-249	250-499	500-999	1k-9,999	10k-19,999	20k-29,999	30k+
<b>Black (one side)</b>	0.4150	0.2560	0.2030	0.1500	0.0940	0.0800	0.0760
<b>Black (two sides)</b>	0.4290	0.2700	0.2170	0.1640	0.1110	0.0960	0.0930
<b>Color (one side)</b>	0.4300	0.2710	0.2180	0.1650	0.1120	0.0970	0.0940
<b>Color (two sides)</b>	0.4360	0.2770	0.2240	0.1710	0.1170	0.1030	0.0990

COASTERS - 4 inch, 60 pt. (Round or Square)							
	125-249	250-499	500-999	1k-9,999	10k-19,999	20k-29,999	30k+
<b>Black (one side)</b>	0.4260	0.2670	0.2140	0.1610	0.1050	0.0910	0.0870
<b>Black (two sides)</b>	0.4400	0.2810	0.2280	0.1750	0.1210	0.1080	0.1040
<b>Color (one side)</b>	0.4410	0.2820	0.2290	0.1760	0.1230	0.1090	0.1050
<b>Color (two sides)</b>	0.4470	0.2880	0.2350	0.1820	0.1290	0.1140	0.1110

Price shown above is price per coaster.

**PRINT:** CMYK digital print. White ink and full bleed not available on digitally printed sleeves.

**SETUP:** \$35 fee for new artwork formatting. Custom design work is billed at \$50/hr, prorated to half hour.

**PACK SIZE:** Full cartons are packed 1,000/case. Quantities under 1,000 are packed 250/case.

**MOQ/ORDER STEP QUANTITY:** 250 coasters.

**LEAD TIME:** 3-4 weeks after art approval and payment receipt. Subject to change.

**SHIPPING:** Shipping rates are quoted per order, and depend on delivery location.

### ARTWORK REQUIREMENTS:

Vector artwork is preferred. Artwork should ideally be created in Illustrator and submitted as an Adobe pdf.

Raster art (photos, photoshop art) must be at least 300 ppi.

All images and linked graphics must be embedded or packaged. All text must be outlined or fonts packaged with artwork.

Custom design services are available at a rate of \$50 per hour, prorated to the half hour.



## Custom Printed Hot and Cold Cups

### Custom Printed Cups

Sleeve a Message™ offers high quality, customizable cups for hot and cold drinks. Our products are durable and come in a variety of sizes and print options.



### Double Wall Hot Cups



### Cold Cups





# Custom Cold Cup Pricing Guide



PET COLD CUPS				1-3 COLORS		4-5 COLORS	
Cup Size	Case Qty	Lid Size	Pack Size	\$ per Cup	\$ per Case	\$ per Cup	\$ per Case
12 oz	7-23	98 mm	1,000	\$0.1262	\$126.23	\$0.1374	\$137.36
	24-47			\$0.1199	\$119.91	\$0.1305	\$130.49
	48-95			\$0.1136	\$113.60	\$0.1236	\$123.63
	96+			\$0.1073	\$107.29	\$0.1168	\$116.76
16 oz	7-23	98 mm	1,000	\$0.1333	\$133.33	\$0.1449	\$144.87
	24-47			\$0.1267	\$126.67	\$0.1376	\$137.63
	48-95			\$0.1200	\$120.00	\$0.1304	\$130.38
	96+			\$0.1133	\$113.33	\$0.1231	\$123.14
20 oz	7-23	98 mm	1,000	\$0.1419	\$141.94	\$0.1536	\$153.64
	24-47			\$0.1348	\$134.84	\$0.1460	\$145.96
	48-95			\$0.1277	\$127.74	\$0.1383	\$138.28
	96+			\$0.1207	\$120.65	\$0.1306	\$130.60
24 oz	12-39	98 mm	600	\$0.1650	\$99.00	\$0.1761	\$105.68
	40-79			\$0.1568	\$94.05	\$0.1673	\$100.40
	80-159			\$0.1485	\$89.10	\$0.1585	\$95.11
	160+			\$0.1403	\$84.15	\$0.1497	\$89.83
32 oz	14-47	107 mm	500	\$0.2550	\$127.50	\$0.2663	\$133.13
	48-95			\$0.2423	\$121.13	\$0.2529	\$126.47
	96-191			\$0.2295	\$114.75	\$0.2396	\$119.81
	192+			\$0.2168	\$108.38	\$0.2263	\$113.16

Plate Fees	
1 color	\$175.00
2 colors	\$250.00
3 colors	\$300.00
4 colors	\$350.00
5 colors	\$400.00

Lid Pricing		
Size/Type	\$ per Case	Pack Size
98 mm Flat	\$25.00	1,000
98 mm Sipper	\$30.00	1,000
98 mm Dome	\$30.00	1,000
107 mm Flat	\$35.00	1,000
107 mm Dome	\$35.00	1,000

**PRINT:** Offset press with PMS spot colors.

**SETUP:** Plate fees are incurred for new artwork. Fees assessed per design, per size.

**MOQ:** 7,000 cups per size, rounded to the nearest whole case.

**LEAD TIME:** 3-5 weeks after art approval and payment receipt. Subject to change.

**SHIPPING:** Shipping rates are quoted per order, and depend on delivery location.

**ARTWORK REQUIREMENTS:**

Vector artwork is required. Artwork should ideally be created in Illustrator and submitted as an Adobe pdf.

All text must be outlined or fonts packaged with artwork.

Custom design services are available at a rate of \$50 per hour, prorated to the half hour.



# Custom Hot Cup Pricing Guide



DOUBLE WALL HOT CUPS					
Cup Size	Case Qty	Lid Size	Pack Size	\$ per Cup	\$ per Case
8 oz	2-9	80 mm	500	\$0.252	\$126.08
	10-39			\$0.206	\$103.08
	40-99			\$0.192	\$95.91
	100-199			\$0.149	\$74.56
	200+			\$0.133	\$66.37
12 oz	2-9	90 mm	500	\$0.258	\$128.85
	10-39			\$0.212	\$105.84
	40-99			\$0.193	\$96.63
	100-199			\$0.160	\$80.09
	200+			\$0.144	\$71.89
16 oz	2-9	90 mm	400	\$0.282	\$112.65
	10-39			\$0.254	\$101.43
	40-99			\$0.221	\$88.35
	100-199			\$0.196	\$78.27
	200+			\$0.169	\$67.59
20 oz	2-9	90 mm	400	\$0.304	\$121.48
	10-39			\$0.282	\$112.65
	40-99			\$0.230	\$92.03
	100-199			\$0.211	\$84.24
	200+			\$0.194	\$77.68

Lid Pricing		
Size/Type	\$ per Case	Pack Size
80 mm black/white	\$44.00	1,000
90 mm black/white	\$44.00	1,000

**PRINT:** Full bleed CMYK digital print.

**SETUP:** \$125 per design, per size. Waived for repeat orders of 5,000 of each size and design.

**MOQ:** Two cases per size.

**LEAD TIME:** 3-5 weeks after art approval and payment receipt. Subject to change.

**SHIPPING:** Shipping rates are quoted per order, and depend on delivery location.

**ARTWORK REQUIREMENTS:**

Vector artwork is preferred. Artwork should ideally be created in Illustrator and submitted as an Adobe pdf.

Raster art (photos, photoshop art) must be at least 300 ppi.

All images and linked graphics must be embedded or packaged. All text must be outlined or fonts packaged with artwork.

Custom design services are available at a rate of \$50 per hour, prorated to the half hour.



**Cups and Lids**

HOT CUPS AND LIDS				
PRODUCT NUMBER	PRODUCT DETAILS	PACK	SIZE	PRICE
VBCLH8W	8oz White Paper Hot Cup	1000	80 mm	\$41.00
TL38B2-0004	8oz Solo Black Sipper Hot Lid	1000	80 mm	\$48.00
TL38R2-0007	8oz Solo White Sipper Hot Lid	1000	80 mm	\$45.00
VBCLHP12W	12oz White Paper Hot Cup	1000	90 mm	\$53.00
VBCLHP16W	16oz White Paper Hot Cup	1000	90 mm	\$79.00
VBCLHP20W	20oz White Paper Hot Cup	1000	90 mm	\$85.00
VBCLHP24W	24oz White Paper Hot Cup	500	90 mm	\$55.00
VBCLLH16DB	12-24oz Black Sipper Hot Lid	1000	90 mm	\$30.00
VBCLLH16DW	12-24oz White Sipper Hot Lid	1000	90 mm	\$30.00

COLD CUPS AND LIDS				
PRODUCT NUMBER	PRODUCT DETAILS	PACK	SIZE	PRICE
CLR12-98	12/14oz Clear PET Cup	1000	98mm	\$60.00
CLR16	16oz Clear PET Cup	1000	98mm	\$67.00
CLR20	20oz Clear PET Cup	1000	98mm	\$74.00
CLR24	24oz Clear PET Cup	600	98mm	\$48.00
CLR32	32oz Clear PET Cup	500	107mm	\$71.00
F98	12-24oz PET Straw Slot Lid	1000	98mm	\$25.00
D98	12-24oz PET Dome Lid w/ Hole	1000	98mm	\$30.00
STRAWLESS-98	12-24oz PET Cold Sipper Lid	1000	98mm	\$30.00
F107	32oz PET Straw Slot Lid	1000	107mm	\$35.00
D107	32oz PET Dome Lid w/ Hole	1000	107mm	\$35.00